BLACK HISTORY MONTH 2025

"Standing firm in power and pride!"

BLACK DIGITAL INNOVATORS' SHOWCASE

13th - 23rd October 2025









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Black Digital Innovators Showcase Impact Report.

Prepared by Dr. Oma Eguara, Lead Organiser and Founder, TEKSHAQQ C.I.C. November 2025.

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BLACK DIGITAL INNOVATORS SHOWCASE IMPACT REPORT

EXECUTIVE SUMMARY

The Black Digital Innovators Showcase celebrated the achievements of 30 present-day Black technology innovators from across Africa and the diaspora. Over ten days, the showcase inspired 71 inperson visitors and engaged a further 27 registrants who expressed interest online but were unable to attend, plus 40 vox pop participants. Attendees explored interactive posters and completed learning activities linking innovation, creativity, and social problem-solving. The event revealed a clear local appetite for positive, forward-looking narratives of Black excellence in technology and entrepreneurship.

Black Digital Innovators Showcase Impact Report.

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Scenes from the event

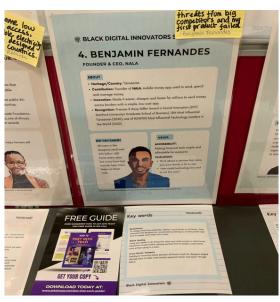












CONTEXT & NEED (WHY THE WORK MATTERS)

Across the UK, Black History Month activities in schools and institutions often focus narrowly on slavery, racism, and entertainment figures, rather than on innovation and invention. This framing reinforces a limited, backward-looking view of Black identity and achievement, omitting narratives of creativity, technology, and progress.



During street and event interviews with 40 individuals of diverse ages and ethnic backgrounds, only one person could name a Black tech innovator: most referenced sportspeople or activists. This demonstrates a major knowledge gap in mainstream education and community awareness and an underrepresentation of Black innovators in public consciousness.

Only one person in 40 could name a Black tech innovator: most referenced sportspeople or activists.

This lack of representation is not a passive omission; it actively shapes social and professional outcomes. Persistent stereotypes, that Black people do not invent, do not innovate in technology, and make few contributions to science or digital progress, reinforce racial prejudices that erode community cohesion.

"Black people don't invent things." - A Black Young Person in the community

Such views promote the false perception that Black communities are perpetual consumers rather than creators, and that their culture is defined only by music, sport, or activism.

When these assumptions circulate unchallenged, they foster racial bias, social fragmentation, and exclusion. They can also produce "representation cascades," where the absence of visible Black innovators in education, media, and tech spaces leads to teachers, careers advisers, employers, and young Black people themselves internalising the message that technology is "not for them." This lack of role models narrows aspiration, stifles innovation, and limits access to high-growth sectors critical for economic mobility.



Representation cascade - expanding exclusion

Reframing Black History Through Innovation

TEKSHAQQ's Black Digital Innovators Showcase directly intervenes in this cascade by reframing Black history through innovation. By curating and showcasing 30 present-day Black tech innovators, TEKSHAQQ restores visibility, normalises Black excellence in technology, and redefines what people believe is possible for themselves. The showcase fosters pride, curiosity, and creativity while building bridges across communities through shared admiration for human ingenuity.



Empowering representation; building bridges through shared admiration for human ingenuity

WHAT WE DID

- Created and exhibited 30 illustrated posters of contemporary Black digital innovators, highlighting their challenges, achievements, and global impact.
- Hosted 71 inperson visitors across ten days, including children, young people, and adults.

- Provided

 interactive learning
 sheets encouraging
 visitors to read,
 reflect, and respond
 to the innovators'
 stories.
- Curated immersive learning activities to engage and to create opportunity awareness and selfbelief, inspiring participants to see themselves innovating.

- Provided free Get
 Into Tech Guide and resources for those inquiring about tech careers.

- Engaged 27
 additional
 registrants through
 Eventbrite who
 expressed interest
 but were unable to
 attend.
- Distributed 1,800 flyers, contacted 8 local primary schools, and reached out to a local college.
- Engaged 40
 individuals through
 street and event
 interviews to assess
 baseline awareness
 of Black innovators
 and their
 inventions, and to
 create awareness of
 the knowledge gap.
- Collected written, verbal, and video
 feedback
 demonstrating
 strong learning
 outcomes and
 emotional
 engagement.



Supported visitors
with early-stage
business ideas by
signposting them to
enterprise support
services.

Some resources from the event



"I used to work long hours in retail, but the pay wasn't enough, and I felt stuck. I wanted a career where I could use my creativity and earn more, so I signed up for a part-time web development course at a local college. Learning HTML, CSS, and JavaScript was challenging but exciting. After a year, I landed a job as a web developer at a tech company. Now, I earn more than I did before, and I love the flexibility of working from home. It's amazing to see the websites I build come to life!"

(t)

speed-up Special gates check your face against your

passport photo

so you move faster.

•

6 Cameras in

public spaces

Some cameras help find missing

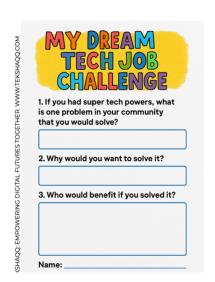
people or keep places safe.

Airport

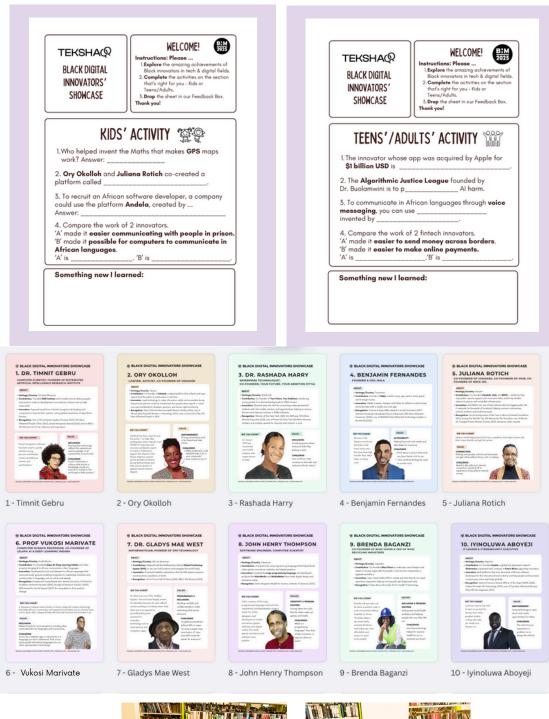
Yasmin, Web Developer



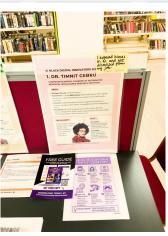
4 "REEN OUT OF WORK TOO LONG"



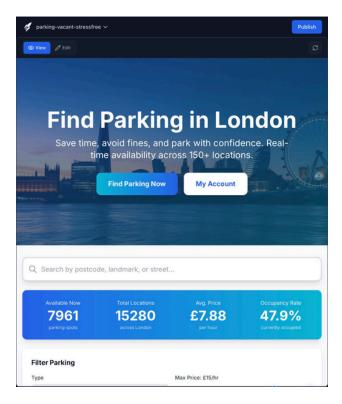
More resources from the event







Some activities from the event: Tackling real problems with tech



A participant's app idea prototyped to help Londoners find parking.

"I might just try this, you know!"

 Participant, after seeing their app idea come to life



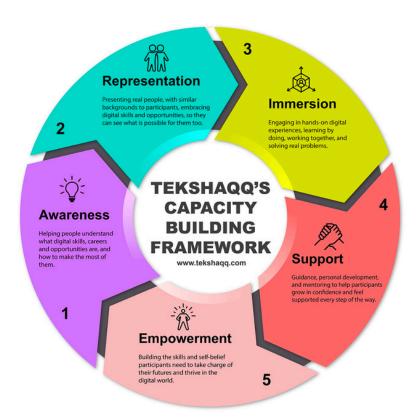
Ushahidi app co-founded by 2 of the featured innovators, deployed to tackle Dagenham's littering problem

"I like that this app gives power to the public to get involved in solving crises."

- **Participant,** on learning about the Ushahidi app

WHAT CHANGED? OUTCOMES & IMPACT

The numbers and feedback tell a compelling story of both need and impact. There is a demonstrable lack of awareness about Black innovators, yet strong enthusiasm once people are exposed to their stories. TEKSHAQQ's showcase directly addressed this gap, engaging 71 visitors in person and sparking wider community interest from 67 others. These figures confirm that the model works, the message resonates, and there is clear potential to scale through digital and community outreach.



The Showcase is underpinned by TEKSHAQQ's Capacity Building Framework

Qualitative Impact

"Tech is something that I didn't have much information about, but this event has been informative. It has given me a lot of insight into career paths. The innovators' stories help me see what is possible. I am now going to do a bit more research as I want to get into tech."

- S, Participant

"Being dyslexic and autistic, it is helpful seeing the information laid out visually, in bite-sized bullet points. I am seeing career opportunities that I didn't know exist, that they don't teach you in school or careers support programmes. It is giving me ideas of things I could do."

- O, Participant

"I am inspired by all the stories of these innovators, ordinary people tackling challenges in their communities, inventing things to solve problems. I think young and older people could be inspired, especially by seeing people like themselves doing things."

- R, Participant

"I learned that to do things you have to overcome things."

- T, Participant

"Black people are doing better than the media shows."

- H, Participant

"Africans are also great inventors that could inspire one into becoming a great inventor as well."

- B, Participant

"I didn't know there were so many Black people innovating in tech." - J, Participant

"Interesting to see Africans creating tech to solve local and world problems." - P, Participant

"There are lots of African inventors that lots of people don't know about." - V, Participant

"He's a Nigerian. Like me!" - A, Participant

"A lot of Black people are making impact in the tech space, more than I initially knew, and I could be one soon." - M, Participant

"Black innovators aren't taught in school and are significant, and made an impact in history."

- P, Participant

"I learned that Black people have created some well known software and gadgets."

- F, Participant

The showcase not only informed but also helped to reconstruct identity and aspiration.

SOCIAL VALUE DELIVERED

The Black Digital Innovators Showcase successfully delivered the social, educational, and cultural benefits outlined in the original proposal to the London Borough of Barking and Dagenham (LBBD). The event created measurable and demonstrable impact across four key areas: Equality & Inclusion, Education & Skills, Community Cohesion, and Cultural Enrichment.

LBBD Benefit	How TEKSHAQQ Delivered	Evidence of Impact
Equality & Inclusion	Platformed underrepresented innovators; achieved diverse audience engagement.	Participants expressed feeling represented and inspired to innovate. Diverse participant feedback taken onboard for service co-creation.
Education & Skills	Introduced pathways to digital learning and careers; follow-on resources now in development.	Participants expressed interest in & requested support for digital up-skilling, tech careers & tech enterprise development. Resources & signposting were provided
Community Cohesion	Created shared celebration space, fostering unity and collaboration.	Positive atmosphere; new community connections formed - TEKSHAQQ invited to facilitate another showcase to a community group, service cocreation, future collaborators engaged, increased volunteering interest
Cultural Enrichment	Integrated Black innovation into cultural programming.	Enhanced pride, creativity, and local cultural identity. Expanded cultural knowledge.

CONCLUSION

The Black Digital Innovators Showcase has sparked new conversations, inspired fresh thinking, and opened doors to a richer understanding of Black contribution in technology and digital innovation. Over ten days, it created space for learning, curiosity and pride, not only among Black communities, but across the wider borough. By highlighting innovators whose stories often go untold, this project has helped to challenge stereotypes, strengthen community cohesion and inspire future pathways into digital careers and enterprise.

TEKSHAQQ looks forward to building on this success through continued partnerships with schools, families, community groups and local organisations, ensuring that digital inclusion and representation remain at the heart of our shared progress.



Partnerships

CALL TO ACTION: BUILDING ON THE MOMENTUM

The Black Digital Innovators Showcase demonstrated a powerful appetite for positive, creative, and inclusive learning in our community. Visitors expressed a desire for more opportunities to develop digital confidence and skills, explore tech careers and business opportunities and connect with inspiring role models.

TEKSHAQQ is now exploring ways to:

- Extend the showcase's reach through communitybased learning and engagement;
- Collaborate with organisations that share our values of inclusion, empowerment, and creativity;
- Develop educational resources that continue to inspire curiosity and confidence in innovation.

We welcome interest from partners who wish to support or collaborate in building an inclusive future through creativity, innovation, and education.

Contact us to discuss at hello@tekshaqq.com

Visit our website at https://tekshaqq.com

FINANCIALS & GOVERNANCE

TEKSHAQQ CIC was registered in November 2023 as a Community Interest Company limited by guarantee, with an asset lock ensuring all income supports its social mission. The 2025 Black Digital Innovators Showcase was self-funded by the founder, Dr Oma Eguara, with additional support from family members and one community volunteer. No external grant funding or sponsorship was received. Future funding will include income from product sales, paid workshops, and grant applications to local authorities and trusts. Governance oversight rests with TEKSHAQQ's directors, ensuring transparency, accountability, and community benefit in all activities.

Whatever your age or circumstances,
You can achieve more of what you want with digital skills.



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ACKNOWLEDGEMENT

TEKSHAQQ thanks everyone who made the Black Digital Innovators Showcase possible.

We are grateful to the London Borough of Barking and Dagenham for their continued support for inclusivity, creativity and innovation.

Thank you to all innovators, contributors, and participants who have shared their ideas, stories, and expertise. Your creativity helped bring this event to life.

Our thanks also go to the TEKSHAQQ team and volunteers for their dedication, and to local residents, schools, and community groups whose enthusiasm and feedback shaped this report.

In respect of privacy, individual names have not been listed, but we acknowledge everyone who played a part in making this Showcase a success.

Together, we are building a more connected, creative and inclusive digital future.

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TEKSHAQQ's Black Digital Innovators
Showcase celebrated present-day Black
excellence in technology, reframing Black history
through innovation and creativity.
Held from 13–23 October 2025, the event attracted
71 visitors and revealed a striking knowledge gap
— few could name a Black inventor before
attending, yet all left informed of several.

Through 30 poster exhibits, interactive learning activities, and community engagement, the showcase challenged stereotypes, expanded aspirations, and sparked new interest in digital careers and enterprise. Participants described the experience as eye-opening and motivational, with some developing ideas for apps and ventures of their own. The project demonstrates how representation transforms perception, showing that innovation belongs to everyone, building confidence, curiosity, and cohesion across the community.







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