

TEKSHAQQ THEORY OF CHANGE: HOW WE MAKE IMPACT (ACCESSIBLE VERSION)

1. PROBLEM: There is a prevalent digital skills and opportunity gap in underserved communities in London, resulting in lack of upward social mobility and poor life outcomes.

2. INPUTS: Resources, such as digital tools, skilled facilitators, coaches & mentors, partnerships, safe spaces and personal development & wellbeing support.

3. ACTIVITIES: Representation campaigns, skills building workshops, training events, mentoring, coaching, opportunity awareness campaigns, community outreach, information flow, networking.

4. OUTPUTS: Attendance at events, acquisition of digital skills, digital experiences, engagement in personal development, formation of supportive networks, access to resources.

5. OUTCOMES: Increased digital competence and digital confidence, leading to recognition of opportunities and knowledge of how to seize them.

6. IMPACT: Enhanced social mobility, reduced digital inequality, and thriving, empowered communities.